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10 Attorneys for Defendant Fusion Garage PTE Ltd.

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

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14 INTERSERVE, INC. dba TECHCRUNCH, a
Delaware corporation, and CRUNCHPAD,
15 INC., a Delaware corporation,

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Plaintiffs,

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vs.

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FUSION GARAGE PTE. LTD, a Singapore
company,

19

Defendant.

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CASE NO. 09-cv-5812 RS (PVT)

**DECLARATION OF JONATHAN
BLOOM IN SUPPORT OF FUSION
GARAGE'S OPPOSITION TO
PLAINTIFFS' MOTION TO COMPEL
DE-DESIGNATION OF DOCUMENTS**

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Date: June 22, 2010

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Time: 10:00 a.m.

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Judge: Hon. Patricia Trumbull

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1 I, JONATHAN BLOOM, declare as follows:

2 1. I am the Chief Executive Officer for McGrath/Power Public Relations
3 ("McGrath"). I make this declaration in support of Fusion Garage's Opposition to Plaintiffs'
4 Motion to Compel De-Designation of Documents. Unless otherwise noted, I make this declaration
5 of personal knowledge, and if called and sworn as a witness, I could and would testify
6 competently thereto.

7 2. McGrath is currently retained by Fusion Garage to provide public relations services
8 in connection with the marketing and sale of the JooJoo web tablet computer.

9 3. As part of these services, McGrath has been retained by Fusion Garage to work with
10 [REDACTED]
11 [REDACTED]
12 4. [REDACTED]
13 [REDACTED]
14 [REDACTED]
15 [REDACTED]
16 [REDACTED]

17 5. The financial terms of the McGrath – Fusion Garage relationship are private and
18 confidential. McGrath generally has different financial terms for each of its clients, and it has a
19 policy of keeping these terms confidential both to protect the clients' privacy and to avoid a
20 situation where prospective clients might seek or demand the same terms as current or past clients.

21 I declare under penalty of perjury under the laws of the United States of America that the
22 foregoing is true and correct.

23 Executed this 3rd day of June 2010 at San Jose, California.

24 [Signature] Jonathan Bloom
25 [Signature]
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